



**For Immediate Release**

**ArchivaLife™ Offers Free Shipping on  
Memory Keeper Album Gifts for Men, Seniors, and Baby Boomers**

***Free shipping available now through December 31, 2009.***

**San Diego – December 1, 2009** – [ArchivaLife™](http://www.ArchivaLife.com) archival-quality, memory keeper albums solve the dilemma of what [gift](#) to get men, parents, grandparents and hard-to-buy-for people this holiday season. ArchivaLife provides a new way for people to record their personal history and preserve their life story for future generations. As an additional benefit, ArchivaLife is providing free shipping now through December 31, 2009; this savings can be received by entering code FREESHIP when making a purchase online at [www.ArchivaLife.com](http://www.ArchivaLife.com).

ArchivaLife is an attractive, rugged, [archival-quality memory keeper](#) that makes recording life experiences easy and enjoyable. Prompts in multiple life categories – schooling, career, hobbies, friends, family, faith and much more – help people remember important events in their lives. Unlike other products such as photo albums and scrapbooks, ArchivaLife includes a unique, patent-pending timeline that allows people to document pivotal life details decade-by-decade.

Grandparents can use ArchivaLife to record their life stories and pass on memories to their children and grandchildren. These details are often missed with scrapbooking, simple memory books, genealogy charts, or photo albums alone. Filling out ArchivaLife can also be a family night activity that parents can share with their children.

“ArchivaLife provides a way for the older generation to create a legacy to pass on to their children and grandchildren. With ArchivaLife, rich details come to life and people can learn so much about their family members’ personal life experiences,” says [Bill Burch](#), founder of ArchivaLife. “ArchivaLife also makes a wonderful gift with its attractive top-stitched leather-touch exterior. It looks great displayed in home offices, living rooms and dens.”

Two editions of ArchivaLife are available online at [www.ArchivaLife.com](http://www.ArchivaLife.com). The [ArchivaLife™ Classic Edition](#) includes a 12" x 12" scrapbook album and archival case, and retails for \$125. This leather textured case with top stitching fits most bookshelves and protects the memory keeper package for generations to come. [ArchivaLife™ LifeLines Edition](#) is lighter weight and retails for \$49.95. Each edition provides an easy-to-follow format that enables users to capture meaningful moments in time.

### **About ArchivaLife**

ArchivaLife™ is a privately held San Diego-based manufacturer of archival-quality memory keepers. ArchivaLife's high-quality, durable, leather textured keepsake books enable users to document their lives using ArchivaLife's patent-pending, decade-by-decade timeline. ArchivaLife can be used for a meaningful family project or to create a treasured legacy for future generations. ArchivaLife is perfect for memoir writers, genealogists, and scrap bookers, as well as extended family members, parents, and grandparents. Two editions are available – [ArchivaLife™ Classic Edition](#) and [ArchivaLife™ LifeLines Edition](#). For more information visit [www.ArchivaLife.com](http://www.ArchivaLife.com) or call (877) 982-7244.

Contact: Bonnie Shaw

Clearpoint Agency

(858) 724-2500

[Bonnie@clearpointagency.com](mailto:Bonnie@clearpointagency.com)